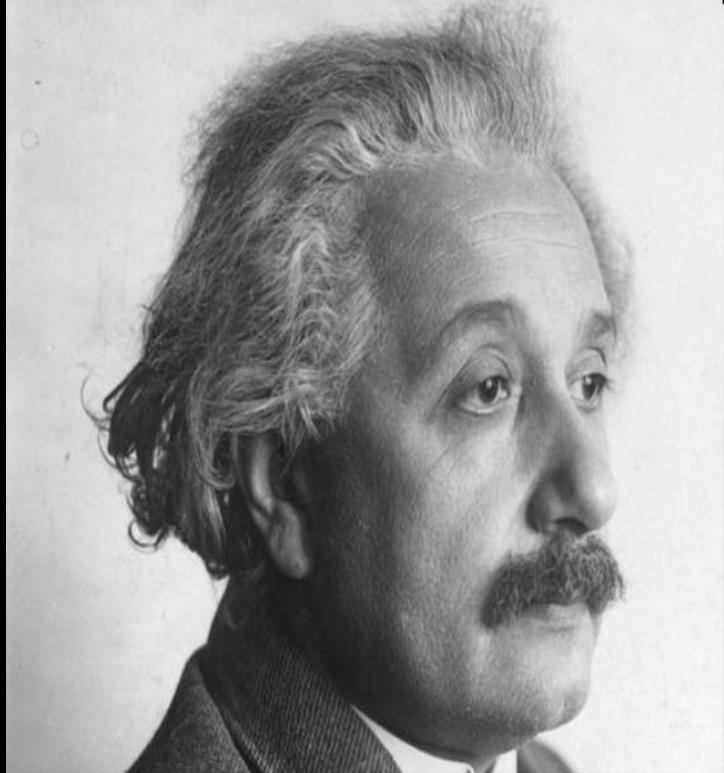

Is Quality the Same Everywhere?

Ana Bratkovic





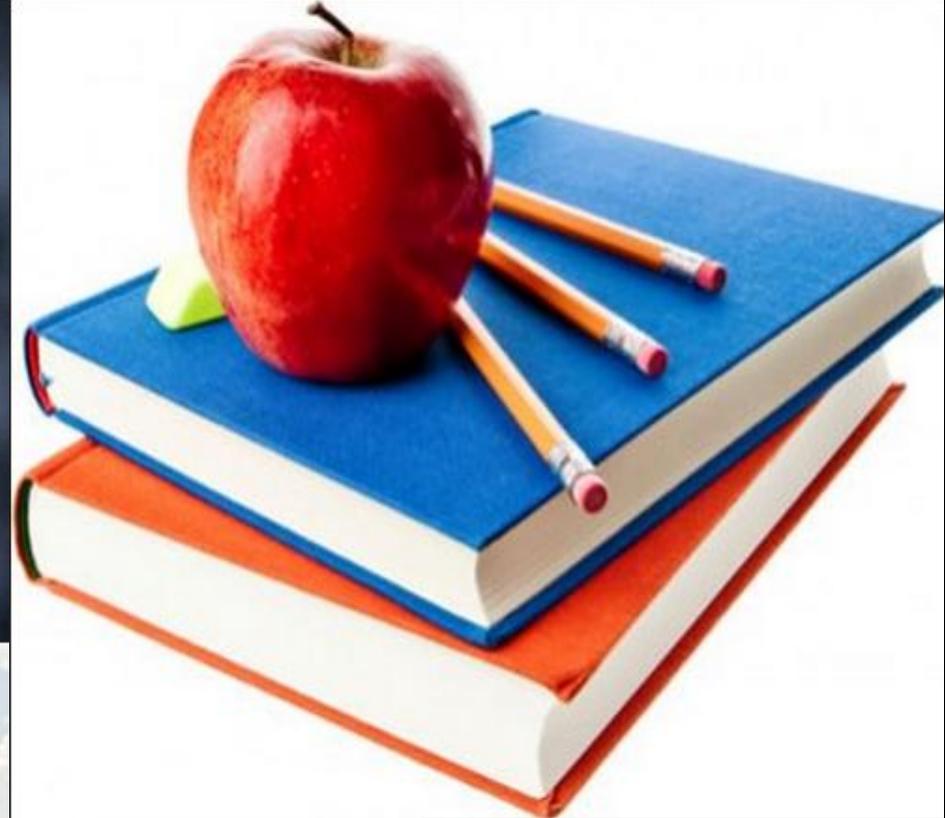






QUALITY ASSURANCE
IN ENGLISH LANGUAGE
TEACHING





Profits

Reputation

Institutional Drivers

Strategic alliances

Technology

Enrichment

Human Capital Nation building

National Drivers

Strategic alliances

Export Income Development



Quality?

QUALITY ASSURANCE
IN ENGLISH LANGUAGE
TEACHING



Quality assurance – measuring, monitoring, maintenance and enhancement of the quality of institutions and programs

Arctic OCEAN

Arctic OCEAN

Arctic OCEAN



ALASKA

GREENLAND (DENMARK)

CANADA



UNITED STATES OF AMERICA



MEXICO

BRAZIL

ARGENTINA

AFRICA

EUROPE



feltom



RUSSIA

MANGOLIA

CHINA

INDIA

SAUDI ARABIA EMIRATES

JAPAN

INDIAN OCEAN

AUSTRALIA



NEWZEALAND

South Pacific OCEAN

South Atlantic OCEAN

South Pacific OCEAN

North Pacific OCEAN

North Atlantic OCEAN

North Pacific OCEAN

NORTH



Quality Symposium 2014



QUALITY ASSURANCE
IN ENGLISH LANGUAGE
TEACHING



Quality Symposium 2014

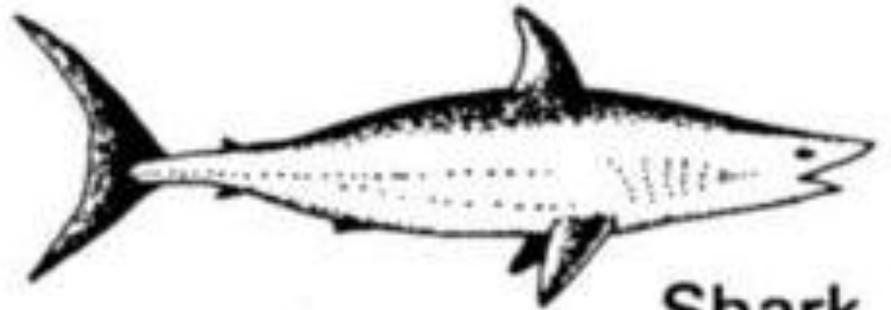
- networking
- cooperation
- benchmarking of standards and methodologies
- exchange of ideas

QUALEN – Quality Assurance for Language Education Network

- Global network
- An alignment of standards and methodologies
- Convergence of best practice



Fish



Shark



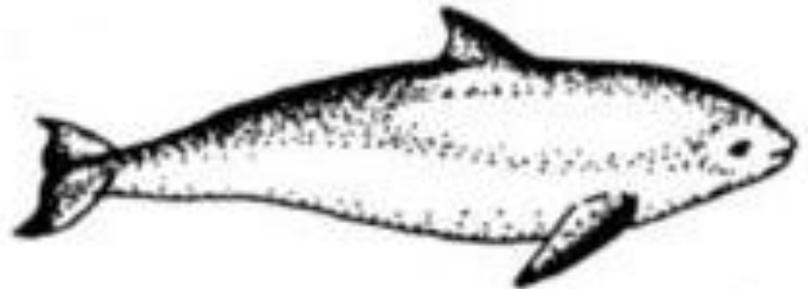
Land reptile



Ichthyosaur



Land mammal



Porpoise

Is Quality the Same Everywhere?

Thank you

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