

LATEST NEWS

MARCH 2016

UPDATE YOUR MEMBERSHIP DETAILS

Has your institution profile changed? New logos, locations, contact person, or images/clips?

The UECA website receives more than 2000 hits per month. Now is a good time to review your institution profile on the UECA website.

Go to www.ueca.edu.au/members/update.php

And, don't forget to also update your courses overview at www.ueca.edu.au/courses-overview.php Any changes there? Remember, future students will be looking for UECA providers on these three homepage tabs:



YOUR COMMITTEE IN ACTION

Did you know your Committee meets via teleconference 5 times each year? Dates for the remainder of 2016 are:

- Friday 18 March 2016
- Friday 17 June 2016
- Friday 2 September 2016
- Friday 18 November 2016

Who's on the Committee this year?

- President & Public Officer David Larbaestier, Director of Studies, UTS:INSEARCH
- Vice President & Secretary Patrick Pheasant, Director, University of Sydney Centre for English Teaching
- Treasurer Margaret Miller, Director English, UWS College
- Committee Member 1 Simon Futo, University of Adelaide
- Committee Member 2 Simon Winetroube, Curtin University
- Committee Member 3 Seamus Fagan, Newcastle University
- Committee Member 4 Ben Stubbs, Deakin University

Your Committee members are always ready for and welcome your feedback or comments on UECA activities. Making contact is easy. On the Members Area homepage click on the [FEEDBACK] button.

For Minutes of the 5 February Committee Meeting, go to www.ueca.edu.au/members and follow the link to UECA Committee Meeting Minutes.

A summary of meeting outcomes includes:

- Membership update: the 2016 membership drive is working well, with 26 university colleges now members of UECA for this year.
- CamTESOL: see article below.
- APAIE: see article below.
- AGM Sydney (UTS) Wednesday 11 May: save the date! See article below. Remember, if you can't join us in person, there is also a teleconference option.
- PD Fest UNSWIL 14 May: see article below. To sign up, go to www.ueca.edu.au/pdfest2016/
- Benchmarking and Capacity Research: see articles below.

UPCOMING EVENTS

See the full 2016 events calendar at www.ueca.edu.au/news.php

Friday 18 March Quarterly Committee Meeting (Teleconference). 3:00pm - 5:00pm by Teleconference for UECA Committee members. A summary of the meeting outcomes will be included in the following UECA newsletter and be posted in the Members Area on the UECA website.

Wednesday 11 May AGM in Sydney.

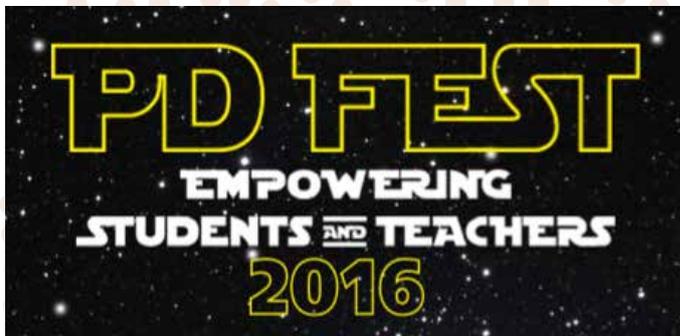
- Coinciding with the NEAS Conference, the 2016 UECA Annual General Meeting will be held on Tuesday 10 May from 10:00am - 12:00pm with lunch from 12:00pm - 2:00pm.
- Venue will be the same as last year, Insearch Board Room, UTS:INSEARCH, Level 9, 187 Thomas Street, Sydney.
- Agenda includes the year in review, reports from President, Vice President, and Treasurer; as well as upcoming events and strategy for 2016/17.
- Teleconference option: Call in to Australia, All Cities Domestic: 1300300805, Conference Code: 826160
- Now's the time to stand up and do your bit to help make UECA better and stronger! Half the committee positions rotate every two years. This year, positions available are President, Secretary, and 2 committee members.
- Watch this space for more advice – by the end of March we'll send you the AGM notice, invitation and nomination forms.

Thursday 12 – Friday 13 May Join us at the NEAS Conference in Sydney. Your Committee members will again be providing UECA advocacy at this year's NEAS conference.



For conference details and registration, go to www.regonline.com.au/Register/Checkin.aspx?EventId=1740204

Saturday 14 May UECA PD Fest at UNSW Institute of Languages, Sydney. Theme: *The Force Awakens - Empowering Students and Teachers.*



The Force Awakens - Empowering Students and Teachers
PD Fest, Sydney, 14 May 2016

Workshops will be presented in four streams – Empowering students, Research for learning and teaching, Cultural factors in teaching and learning, and Mini-workshops/Poster Presentations. Registration opens **Monday 28 March**. For details, go to www.ueca.edu.au/pdfest2016/

LATEST NEWS

UECA members attend up to five conferences each year to undertake advocacy on your behalf and showcase the UECA brand to industry through networking, informal meetings, workshops, presentations and booths.

This increases brand visibility with teachers, students, university partners and other industry stakeholders. Positioning this year's Sydney area PD Fest alongside the NEAS Conference will further emphasise cross-brand recognition and encourage greater teacher enrollment in the PD Fest.

Here is an outline of some of the advocacy and networking that we've done so far this year: **CamTESOL Saturday 20 – Sunday 21 February**

UECA is a primary sponsor of the annual CamTESOL Cambodian TESOL Conference in Phnom Penh.



In 2013 we established the **Cambodia TESOL Research Symposium and ASEAN Regional Research Grants Mentoring Program**. This event is a full day research symposium integrated with the CamTESOL conference series. This symposium is designed to raise ASEAN capacity for regional ELT research. Grants are also awarded to first time ASEAN researchers to encourage participation.



UECA President David Larbalestier awards a new grant recipient at the 2016 CamTESOL regional research symposium (Photo credit CamTESOL).



Eleven 2016-17 regional research grant recipients sponsored by UECA (Photo credit CamTESOL).

Since 2013, Darren Brookes (now at Torrington eLearning Services, and a UECA project coordinator) has coordinated a team of Australian mentors from UECA centres to mentor grant recipients.

Darren has also set up online communities of practice for mentors and recipients using Google Apps. Darren complements this with forums at Sydney TESOL, the CamTESOL research symposium and a workshop at the main conference for new grant recipients.



Darren Brookes's digital colloquium with old and new grant recipients (Photo credit CamTESOL).

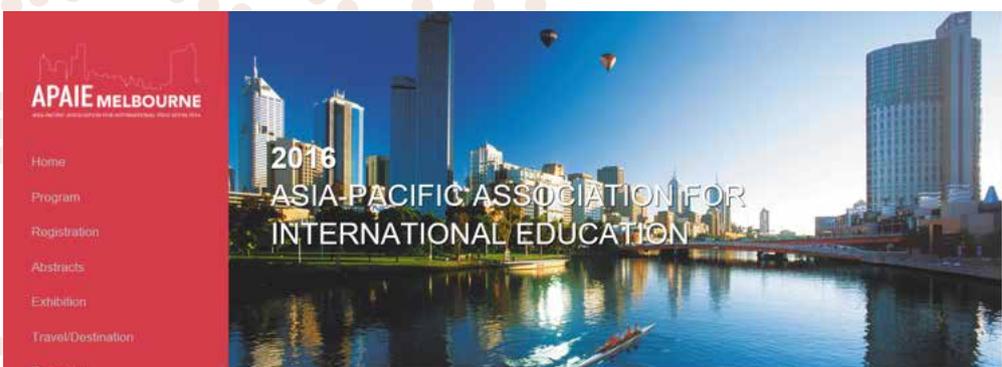
For more information or to join in the symposium and grants mentoring program, contact Darren at brookesdj@outlook.com

For 2017 CamTESOL conference information, go to the conference website at: www.camtesol.org/

Call for Papers	04 May - 31 Aug 2016
Advertising and Sponsorship available	18 July 2016
Notification of selected abstracts	29 September 2016
Early Registration	01 September 2016 - 11 January 2017
Deadline for presenter registration	11 January 2017
Deadline for educational and cultural visits registration	13 February 2017
Deadline for artwork and advertising related inserts	31 January 2017
Pre-conference activity: Educational Site Visits	17 February 2017 (Friday Morning)
Pre-conference activity: Regional ELT Leadership Forum	17 February 2017 (Friday Afternoon)
Pre-conference activity: Regional ELT Research Symposium	17 February 2017 (All Day)
Main Conference	18 – 19 February 2017
Deadline for submission of full papers to be considered for LEiA publication	08 March 2017

APAIE MELBOURNE, MONDAY 29 FEBRUARY - FRIDAY 4 MARCH

This event is a key regional forum for bringing together policy-makers and education experts from around the world to improve professional skills and learn about new developments in international education.



Simon Futo and Joanne Simpson (Adelaide), Callum Cowell (UWA), Ben Stubbs (Deakin), Seamus Fagan (Newcastle) and Patrick Pheasant (Sydney) attended the APAIE Asia-Pacific Association for International Education Annual Conference and Exhibition.

These members met informally at the conference to discuss strategy for future conferences, the development of high-visibility marketing collateral that you can use, and adapt for your own future events. Watch this space for more details and a link to the materials in the Members Area of the UECA website.

ARE YOU NETWORKING INTERNATIONALLY?

A natural first step for expanding into the global marketplace is to attend internationally-renowned events for your industry. Go where the people you want to network with go. See and be seen, maximise your exposure, and bring the world to you! UECA can help.

In November, many members will be attending the **Austrade Australian Future Unlimited Education Exhibition** in Tokyo (7-8 October) and Osaka (11 October).

Why not join us for the third iteration of this highly successful round of meetings, briefings and networking opportunities with government, industry, peak bodies and tertiary education institutions. Be there to learn firsthand about new and emerging opportunities, while also promoting Australia and UECA as a leading provider of high quality English language and training programs.

Remember too, UECA will soon be providing high quality marketing collateral for members to use at events.

Be sure to follow the Austrade MIP pages for dates and registration details when they're posted at www.austrade.gov.au/Australian/Education/Services/Market-Information-Package



CAPABILITY ANALYSIS

Fifteen centres contributed data for our snapshot of current capacity and the potential for centres to take on extra students if UECA is successful in tendering for a major project. You can read the consultant's report and recommendations in the members' area on the UECA website.

Members are requesting more quality information in a more regular format. This newsletter is the first of these steps – to be sent to you by mailout, and also available in the Members Area of the UECA website.

Also, while many members feel that UECA missions are important, gaining a critical mass for UECA-only missions remains a challenge. The high-quality marketing material mentioned earlier in this newsletter can help you at the key events you choose to attend. They'll be available shortly – watch the Members Area of the website for more details.

UECA BENCHMARKING

Now entering its third iteration, the annual benchmarking project is seen by many members as a useful initiative. A detailed report is available to UECA members who participated last year. Please contact UECA Secretary directly for your copy of the report.

The objective of benchmarking is to find examples of superior performance across the UECA membership, and to understand the processes and practices driving that performance. Members can then improve their own performance by tailoring and incorporating these best practices into their own operations, not by imitating, but by innovating.

For more information go to www.ueca.edu.au/ueca-initiatives.php

Preparations for the 2017 Benchmarking Survey will start shortly. A steering committee will be formed to consult with members on what questions they'd like added to the survey.

A briefing on 2017 benchmarking will be presented to members on Tuesday 18 October at the Directors' Workshop at AIEC Australian International Education Conference in Melbourne.

LAST WORD

What makes UECA unique? How can UECA both differentiate itself from and work more closely with organisations such as English Australia or NEAS? How can we then articulate that point of difference?

Our Director's Workshop at AIEC on Tuesday 18 October will consider this issue.

So, start collecting thoughts now.

Join us at AIEC 2016. To register, go to: aiec.idp.com/registration



Australian Catholic University
Australian Catholic University Limited

Bond College (BUELI)
Bond University

Central Queensland University
CQ University Australia Rockhampton

Curtin English
Curtin University

Deakin University English
Deakin University

VU English
Victoria University

English Language and Foundation Studies
Newcastle University

Griffith English Language Institute (GELI)
Griffith University

Hawthorn Learning Pty Ltd
University of Melbourne

Intensive English Language Institute (IELI)
Flinders University

La Trobe University
La Trobe University

Macquarie University English Language Centre
Macquarie University

Monash University English Language Centre
Monash University

QUT International
Queensland University of Technology

English Language Centre
Southern Cross University

Swinburne University English Language Centre
Swinburne University

The English Language Centre
University of Adelaide

Open Access College
University of Southern Queensland

University of New England English Language
& International Services
University of New England

UWA Centre for English Language Teaching
University of Western Australia

University of Wollongong College
University of Wollongong

UNSW Institute of Languages
University of New South Wales

Institute of Continuing and TESOL Education (ICTE-UQ)
University of Queensland

Centre for English Teaching
University of Sydney

UTS:Insearch
University of Technology, Sydney

The College
Western Sydney University

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AN AUSTRALIAN EDUCATION TAKES YOU ANYWHERE YOU WANT TO GO