

Sponsorship Report



A. UECA Sponsorship Details:

- ✓ CamTESOL Regional Research Symposium
- ✓ Three CamTESOL Research Grants
- ✓ Sponsorship of Plenary Speaker: Dr. BURNS Anne
- ✓ Sponsorship of Mentoring Program

B. Media Promotion:

- ✓ Acknowledgement of UECA sponsorship of CamTESOL Regional Research Symposium backdrop
- ✓ Acknowledgement of UECA sponsorship of CamTESOL Regional Research Symposium by Master of Ceremony
- ✓ CamTESOL Regional ELT Research Symposium's pull-up banner with UECA Sponsorship
- ✓ Acknowledgement of UECA as symposium partner in all symposium-related bulk emails
- ✓ UECA-branded notepad distributed to symposium delegates
- ✓ Acknowledgement of UECA research grant sponsorship at the closing of the symposium
- ✓ UECA's logo link acknowledgement on CamTESOL website Sponsor's page
- ✓ UECA's news link acknowledgement on CamTESOL Facebook
- ✓ UECA's and text acknowledgement in CamTESOL Conference Handbook
- ✓ UECA's logo in LEiA Publication (300 books distributed all of symposium participants and presenters)
- ✓ 3 minutes speech by UECA representative at the Opening of the symposium

C. Budget Allocation:

| Item | Unit | Cost | Total |
|----------------------------------|------|---|-----------------|
| Plenary Speaker (Dr. BURNS Anne) | 1 | - | - |
| Regional Research Symposium | 1 | USD 4000 | USD 4000 |
| Research Grant | 4 | USD 500 | USD 2000 |
| UECA-branded Notepad | 200 | USD 2 | USD 400 |
| Symposium Pull-up Banner | 2 | USD 50 | USD 100 |
| Research Grant Mentors | 1 | - | - |
| | | Total | USD 6500 |
| | | Partial Sponsorship from IDP (Notepad, Pull-up Banner) | USD 500 |
| | | Sponsorship from UECA | USD 6000 |

D. UECA Speaker Sponsorship Acknowledgement in Conference Handbook

Plenary Speaker



Dr. BURNS Anne

Professor of TESOL
University of New South Wales
Australia

Sponsored by



E. UECA Acknowledgement in CamTESOL Conference Handbook

Acknowledgements

The CamTESOL Secretariat gratefully acknowledges the support of the following sponsors and exhibitors to the 11th Annual CamTESOL Conference on English Language Teaching:

Principal Sponsor



including:

- Opening Plenary Speaker (Dr. Willy Renandya)
- CamTESOL ASEAN Access Program
- CamTESOL Research Grants
- CamTESOL Cambodian Provincial Teachers
- IELTS 7.0 Targetted ASEAN Sponsorship Program

Conference Partners



Closing Plenary Speaker
(Mr Dieter Bruhn)



Presenters' Warm-up
Reception



Regional Research Symposium
and Plenary Speaker
(Prof Anne Burns)



Regional ELT Leadership
Forum



HOTEL CAMBODIANA

Social Functions



Conference Venue
(Institute of Technology of Cambodia)

Sponsors of CamTESOL Regional ELT Research Grants





F. UECA PowerPoint Presentation Slide



UECA logo featured on CamTESOL Powerpoint presentation in the Main Hall of Conference Venue, Conference Dinner, Tea break, Lunch and Exhibition Area



UECA banners in CamTESOL Regional Research Symposium and plenary speaker (Dr. BURNS Anne)

G. UECA Sponsored Research Grant Awardees

| No | Title | Family Name | First Name | Research Title | Country |
|----|-------|--------------------|------------|---|------------|
| 1 | Mrs | Heru Woro Prastiwi | Chyntia | The Roles of University Language Center in Welcoming Globalization. | Indonesia |
| | Mrs | Qomariyah | Nurul | | |
| 2 | Ms | Solon-Villaneza | Kathleen | Bilingual Literatures for Globalized Philippine Classes: A Crosslingual Approach. | Philippine |
| 3 | Dr | Phan Thi Thanh | Thao | Application of Blended Learning into teaching English at Hue University of Foreign Languages. | Vietnam |
| 4 | Ms | Trinh | Ngoc Anh | Scaffolding Flipped Model: A Study on an EAP Tertiary Writing Classroom in a Vietnamese University. | Vietnam |

H. UECA Logo on the Back Cover of the LEiA special edition

